

Radames I. Irizarry Gonzalez

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Professional Summary

Creative and detail-oriented graphic designer with 2 years of experience in design, print and marketing. Skilled in creating visually appealing graphics, developing marketing materials, and communicating effectively with clients. Seeking to leverage my attention to detail, design skills and customer service experience in a role where I can contribute to the success of the company.

Education

ATLANTIC UNIVERSITY Bachelor's, Digital Graphic Design. GPA 3.40	Guaynabo, PR 2018-2022
ESCUELA SAN GERMAN INTERAMERICANA GPA 3.30, Class of 2018	San German, PR 2018

Experience

Freestyle Enterprises Graphic Designer/CNC Operator Design & produce graphics for live events, create 3d Models, operate printing equipment, preform lamination/installation, and utilize CNC router for production and exhibition booth design.	San Juan, PR February 2023 – Current
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ACOMERPR Marketing Director Developed 60+ graphic design projects for their different social media accounts. Responsible of making three or more posts a week and helped developed their logo. Introduced marketing tactics that increased their growth by 320% in 6 months.	San Juan, PR August 2021 – February 2022
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BIENMESABE COCINA INT. Waiter/Bartender Delivered food quickly to the correct tables to help the kitchen move faster and keep customers happy. Built rapport and customer relationships, as well as lead a team of servers and bartenders to ensure guests had exceptional experience.	Guaynabo, PR December 2018 – March 2020
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SKY MEDIA GROUP Graphic Designer Developed 50+ graphic projects for printed sports team & event merchandise. Responsible for training of junior designers and managing day to day workflow. Created logos and marketing strategies for international clients.	San German, PR April 2017 – September 2018
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CANDELA CREATIVE GROUP Jr. Web Developer Created basic site vector graphics, standard WordPress landing and interactive pages. Collaborated alongside senior designers. Maintained the websites continuously and expanded the site to provide updated information on a weekly basis.	San German, PR April 2017 – August 2017
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Leadership & Activities

Phi Sigma Alpha Fraternity

San Juan, PR

Chapter Secretary

March 2019 – March 2021

Responsible for all communication between the organization and other academic organizations. Creation and distribution of all promotional and marketing materials for various events including fundraising, recruitment week, etc. Recording of all minutes of monthly chapter and board meetings. Responsible for internal communication within the organization, ensuring that all members are informed and act as Deputy Commanders of the President of the organization. Worked on various Community Projects.

Phi Sigma Alpha Fraternity

San Juan, PR

Chapter President

March 2021 – March 2022

Responsible for the care and organization of social and community service events with the San Juan chapter. Organized a series of community service activities and raised funds for different non-profit organizations. Directed sales of brotherhood merchandise, including the design and delivery of merchandise in consecutive years.

Awards

Distinguished Service Award (Phi Sigma Alpha)

Awarded 2021 after successfully organizing over 10+ community service events & donations that impacted local families in low-income neighborhoods in the Metropolitan area & fulfilled role as recruitment week President.

Skills & Interests

Technical: Adobe: Photoshop (Expert), Illustrator (Expert), InDesign (Intermediate). Microsoft: Word, PowerPoint. WordPress (Intermediate), Figma (Expert)

Language: English (Native), Spanish (Fluent), HTML/CSS/Java (Intermediate)

Interests: Puerto Rican Literature, Knowledge for its own sake and management systems.